

danializ

VISUAL DESIGNER

www.danializdesign.com

danializj@gmail.com

210.309.9377

SKILLS

Illustrator	Photography
Photoshop	After Effects
InDesign	LightRoom
Premier Pro	Adobe XD
Video	Team Player
Branding	Outgoing

LANGUAGES

English (Native)
Spanish (Native)
French (Intermediate)

SOCIAL

@danializj



Visual Designer specializing in branding, creative strategies, UX/UI, and photo/videography. Looking to grow as a designer in a collaborative environment where I can learn and contribute to a creative team.

EXPERIENCE

Graphic Designer | Tokyo Electron Ltd. | Jan 2019–Present

Lead the conceptualization, creation, and presentation of brand across many platforms for various internal and global TEL related campaigns including brand identity development, brand strategy, UX/UI for responsive digital web experiences, multichannel advertising of social media content creation and curation, and print collateral. Art direct photo and video shoots to align with overall strategy. Collaborate with agency team to achieve intended creative vision.

Freelance Visual Designer & Photographer | 2015–Present

Correspond with clients to manage project scope, guidelines, budget, and timeline parameters to produce and deliver designs and photos.

Visual Promoter | Texas State University | Aug–Dec 2018

Overlooking a team of designers to produce promotional material for a yearly campaigned event.

Creative Volunteer | Point Rider Foundation | April 2018

Volunteered for a 16-hour event to design for nonprofit organizations in need, curating new brand logos, strategies and even promotional content.

Graphic Design Intern | Captiva TV Inc. | Aug 2016–17

Assisted in developing the look and feel for Captiva TV, implemented updates to the brand, streamlined and standardized global case study library, branded event campaigns, and facilitated creative touch-points.

EDUCATION

Communication Design, BFA | Dec 2019

Texas State University, Summa Cum Laude